



Let's work together

An award-winning Singapore tech podcast and short-form channel, run by three working software engineers who make AI and tech easy to follow.

BY THE NUMBERS

218K+

lifetime views
on YouTube

392K+

views in a
standout month

up to 13%

reel
engagement

9.6K+

community
across platforms

WHO YOU'LL REACH

69%

aged 18 to 34
tech-curious

Top locations

Singapore	50%
Indonesia	14%
Malaysia	10%

Audience gender

Men 58%
Women 42%

Audience data from recent Instagram content.

RECOGNITION



Best Podcast

Youth Creator Awards 2026 · *SCAPE



Creative Use of Social Media

Makers & Shapers Awards



**me
listen**

Now streaming on meLISTEN

MEET THE HOSTS



Victoria Lo

Solutions Engineer

Women Devs SG Co-Director · GitHub Star ·
24K+ blog readers



Natasha Ann Lum

Software Engineer

Conference speaker (Green.io & more) ·
41.9K on Instagram



Saloni Kaur

Software Developer

Women Devs SG Co-Director · 10+ years as
software developer & experienced mentor

WAYS TO WORK WITH US

- Podcast integrations (audio + video)
- Short-form reels on IG, TikTok & YouTube
- Techybara comic carousels
- Workshops & explainer content

Have a brand or story in mind? Email us at hello@ragtechdev.com